

Thursday 16<sup>th</sup> February 2017



## THE RED NOSE DESIGNS COMIC RELIEF DOESN'T WANT YOU TO SEE

A new film LEAKED from a source at Comic Relief REVEALS footage of its creative design team having their bi-annual BRAINSTORM (sorry, we probably shouldn't have capitalised that bit.) The footage reveals an unsavoury smorgasbord of shocking design ideas which provide a revealing insight into the design team behind the nation's favourite nose-based charity. If this footage is anything to go by, this team proves that there in fact IS such thing as a bad idea.

[Watch it here now](#)

In actual fact, the film is the first sketch from a new original online comedy series from Comic Relief. Kicking off the series are five of the UK's most exciting new comedians, **Jamie Demetriou** (*Fleabag*, *Rovers*), **Natasia Demetriou** (*8 out of 10 Cats Does Countdown*), **Rhys James** (*Mock the Week*), **Lolly Adefope** (*Plebs*, *Josh*) and **Nick Mohammed** (*Bridget Jones's Baby*, *Absolutely Fabulous*, *Miranda*).

'The Designers' is an original Red Nose Day sketch, from new writers Daniel Audritt and Kat Butterfield, that sees hapless Rhys James on his first day at Comic Relief, stumbling into an enthusiastic but idiotic group of designers, led by Jamie Demetriou, as they struggle to come up with the next big Nose design.

The hotly-tipped comedy stars jumped at the chance to get involved in this year's Red Nose Day campaign, taking time out of their hectic schedules; Jamie's TV pilot *Stath* has been commissioned by E4 whilst Nick Mohammed is performing his sell-out Edinburgh show at the Soho Theatre, as well as co-writing a new Channel 4 series.

The sketch, released exclusively on the Comic Relief YouTube channel, is the first from the new comedy series written and performed by the freshest comedy talent in Britain today. Further sketches are lined up from **Massive Dad**, **Beasts**, **London Hughes**, **Liam Williams**, **Anna Morris** and many, many more.

Subscribe now at [YouTube.com/ComicRelief](https://www.youtube.com/ComicRelief)

**Jamie Demetriou said:** "I've loved being involved in Red Nose Day this year. Growing up, I'd pop my nose on and glue myself to the TV whenever Comic Relief was on, so being involved is a bit of a dream come true."

**Comic Relief founder Richard Curtis said:** "Red Nose Day has always benefited from the support of incredible British comic talent, so it seems right that this year we're handing the mic over to some of the

most exciting new names on the circuit, from writers to stand ups and actors. The special Comic Relief Live gigs and the new YouTube series are a chance to see the comedy stars of tomorrow in action.”

Red Nose Day is also fostering new talent through Comic Relief Live - a series of unique comedy gigs across five UK cities and hosted by familiar Comic Relief faces like Lenny Henry, Jo Brand and John Bishop, to showcase comedy stars of the future including: Daphne, Dane Baptiste, Sofie Hagen, Kieran Hodgson and Luisa Omielan – to name just a few!

Red Nose Day is back on Friday 24<sup>th</sup> March. To find out how you can get involved and make your laugh matter visit [rednoseday.com](http://rednoseday.com). All the money raised will be used to help change countless lives, both here in the UK and across Africa.

## ENDS

### FOR MORE INFORMATION CONTACT

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### About the Writers

- ‘*The Designers*’ was written by National Film and Television School Comedy Writing and Producing graduates Daniel Audritt and Kat Butterfield.
- Daniel is a stand-up comedian and film maker who has produced a number of online sketches and Kat performs in the sketch group Northern Power Blouse and is currently developing a sitcom pilot.

### About Red Nose Day 2017

- Red Nose Day is back on Friday 24<sup>th</sup> March 2017 and it’s all about your power to make the world a better place, simply by having a great time.
- By raising (or donating) cash this Red Nose Day, you’re helping to change lives. That’s because Comic Relief spends the money raised to help the people who really need it most, both here in the UK and across Africa.
- From workplace bake sales and fancy-dress fundraising in schools, to danceathons, quizzes and surreal sponsored challenges, put on a Red Nose and make your laugh matter by doing whatever you enjoy to raise life-changing cash.
- It all culminates in a massive night of comedy and entertainment, live on the BBC.

### About Comic Relief

Comic Relief is a UK charity which aim to create a just world, free from poverty – where everyone is safe, healthy, educated and empowered. Since 1985, Comic Relief has raised over £1 billion. That money has helped, and is helping, people living incredible tough lives, both here at home in the UK and across the world.

For information about Comic Relief and the work it carries out, please visit [www.comicrelief.com](http://www.comicrelief.com).

*Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland).*

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