



**Friday 24 March**

## **ROCK CHOIR TUNE UP FOR RED NOSE DAY**

4<sup>th</sup> March 2017: Yesterday, Rock Choir, the world's largest contemporary choir, surprised passengers at city airports across the UK by putting on a series of pop up choir performances to raise funds for this year's Red Nose Day campaign.

British Airways' customers arriving at London Heathrow, Leeds Bradford, and Glasgow International airports, were treated to an hour of some of the nation's favourite songs performed by local members of Rock Choir.

One of this year's iconic noses, DJ Boogie, also came out to surprise arriving guests as he joined in the singing fun at Heathrow T5.

Rock Choir Communications Manager, Jeanette Blamire, said: "We have always been great supporters of Comic Relief and were delighted to get involved in this year's Red Nose Day. It has been great fun using our singing talents to surprise passengers after their long flights whilst raising money for people living incredibly tough lives right here in the UK and across Africa."

British Airways' community relations lead, Mary Brew, said: "As long standing partners of Comic Relief, we are always proud to support Red Nose Day. It was great fun watching customers and staff singing along and dancing to the well-known tunes."

Comic Relief is calling on the generous people of the UK to once again fundraise and help change lives across the region, UK and Africa. A whole host of comedians and celebrities are supporting this year's Red Nose Day on Friday 24<sup>th</sup> March. Red Nose Day will culminate in a night on the BBC as a host of comic favourites from Joe Lycett to French and Saunders, preside over a mammoth night of live comedy, sketches, music moments, fundraising films and more.

Even the Noses themselves are gagging to get involved as they become characters on a cool digital comic strip game on [rednoseday.com](http://rednoseday.com) with Professor Stephen Hawking, Warwick Davies, Harry Hill and Katie Price among those providing the voices. There's also a host of famous faces modelling the brand new official Red Nose Day T-Shirt range, including David Walliams and Ellie Taylor.

Comic Relief is also fostering new comedy talent with first ever country-wide live comedy gigs as well as a brand new original YouTube comedy series from the best new comedians around. Find out how you can get involved and make your laugh matter at [rednoseday.com](http://rednoseday.com).

**-Ends-**

#### **FOR MORE INFORMATION CONTACT**

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#### **Notes to Editors**

Since the last Red Nose Day, Comic Relief has helped over 13 million people living unimaginably tough lives in the UK and across Africa. Money raised this Red Nose Day will help to change the lives of many more.

#### **About Red Nose Day 2017**


- Red Nose Day is back on Friday 24th March 2017 and it's all about your power to make the world a better place, simply by having a great time.
- By raising (or donating) cash this Red Nose Day, you're helping to change lives. That's because Comic Relief spends the money raised to help the people who really need it most, both here in the UK and in some of the world's poorest communities.
- From workplace bake sales and fancy-dress fundraising in schools, to danceathons, quizzes and surreal sponsored challenges, put on a Red Nose and make your laugh matter by doing whatever you enjoy to raise life-changing cash.
- It all culminates in a massive night of comedy and entertainment, live on the BBC.

#### **About Comic Relief**

Comic Relief is a UK charity which aims to create a just world, free from poverty - where everyone is safe, healthy, educated and empowered. Since 1985, Comic Relief has raised over £1 billion. That money has helped, and is helping, people living incredibly tough lives, both at home in the UK and across the world.

For information about Comic Relief and the work it carries out, please visit [www.comicrelief.com](http://www.comicrelief.com)

*Comic Relief, registered charity 326568 (England/Wales); SC039730 (Scotland)*

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