



SMILE RAISING, LAUGH RAISING, GIGGLE RAISING

FUNDRAISING GUIDE

**YOUTH GROUPS AGES 11-18
FUNDRAISING PACK**



WELL HELLO THERE

Welcome to your Red Nose Day 2019 fundraising pack – we're over the moon that you and your group are joining in the fun.

In this handy little pack you'll find everything you need to have a laugh, raise money and change lives.

Don't go it alone with the organising though – get your teens involved from the start.

As well as brushing up on life skills like teamwork, planning and managing money, they'll get a confidence boost from seeing their efforts pay off.

Have fun!

RED
NOSE
DAY

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Comic Relief is the trading name of Charity Projects, a registered charity in England and Wales (326568) and Scotland (SC039730), which is a company limited by guarantee registered in England and Wales (01806414). Registered address: Hanover House, 14 Hanover Square, London, W1S 1HP. Disney characters ©Disney. Photo credit: Tom Martin, Nicole Gomes, Nikolay Doychinov, Bill Waters, Comic Relief. RND19_196.

KEEP EVERYTHING ABOVE BOARD

Before you start, take a quick look at our handy list of dos and don'ts at comicrelief.com/dos-and-donts



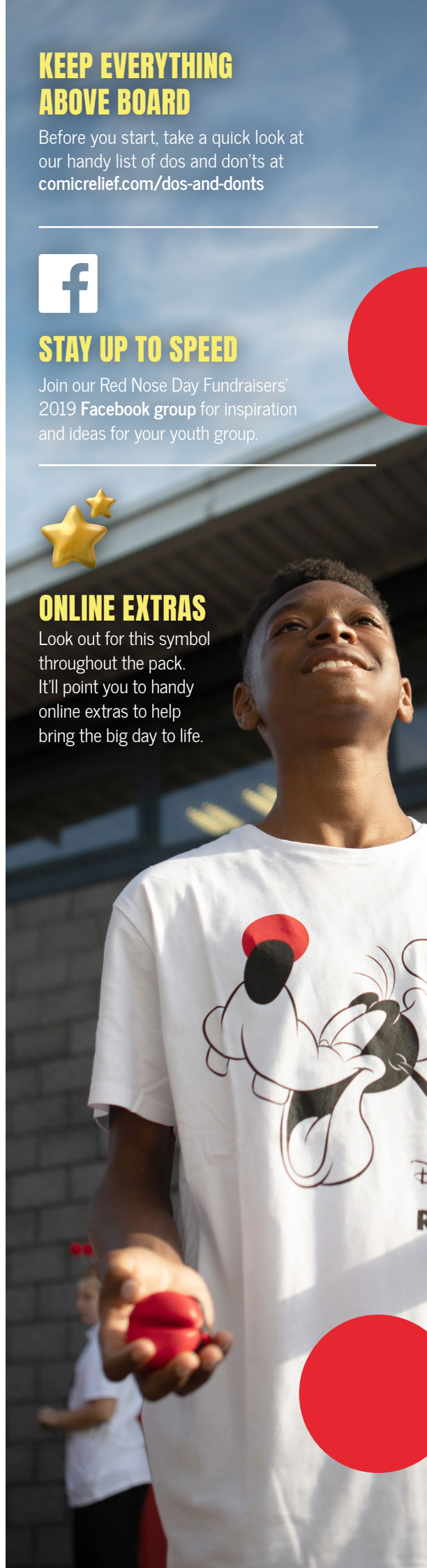
STAY UP TO SPEED

Join our Red Nose Day Fundraisers' 2019 Facebook group for inspiration and ideas for your youth group.



ONLINE EXTRAS

Look out for this symbol throughout the pack. It'll point you to handy online extras to help bring the big day to life.



THE BIG PICTURE



WHAT A DIFFERENCE A NOSE MAKES

Whether this is your first time fundraising for Comic Relief or you've been joining in the fun for as long as you can remember, the big question is: why are we all here, baking, dancing, dressing up and walking the length of a Kili trek?

Well, simply put, all the incredible, ingenious and downright daft things you do to raise money help give vulnerable and disadvantaged people in the UK and around the world a helping hand to turn their lives around. Since Red Nose Day 2017 Comic Relief has helped 14.9 million people, so we can't thank you enough for coming together to join in this year.

GOING GLOBAL

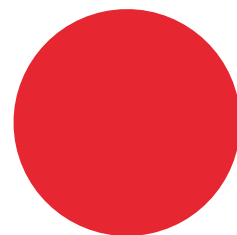
Right now, we're working with around 850 projects across the globe, from the UK to Uganda, Nigeria to Nepal.

Genuine impact needs focus so we target four key issues:

- Helping children to survive and thrive
- Global mental health matters
- Fighting for gender justice
- A safe place to be.

All these projects, helped by your amazing fundraising efforts, bring us closer to our goal: **to create a just world free from poverty.**

So now you know what the big day's all about, get out there, have fun and raise lots of lovely dosh.



MEET LEILA

When violence erupted in her home town of Kirkuk, 14-year-old Leila and her family were forced to flee Iraq.

Along with her parents and four brothers – the youngest of whom, Sarkar, is just four – she set off for Europe in search of safety. The long overland journey took them through Turkey and Bulgaria to Serbia, where for the last few months they've been living in a refugee camp.

Comic Relief, in partnership with Help Refugees UK, funded Refugee Foundation Serbia to support Leila's learning through English and Serbian lessons. The project also organised day trips away from the camp.



“

It was very hard. Sarkar was on my father's shoulders, he didn't come down even for a minute. It was eight hours of walking.

”



ONLINE EXTRAS

Watch a film about Leila and download a poster at

comicroelief.com/leila

RED NOSE DAY HEROES

We're always amazed by the weird and wonderful ways young people raise money for Red Nose Day. If you need a little inspiration, here are a couple of our favourites from last time.



ESKDALE SCHOOL, NORTH YORKSHIRE

Eskdale students took to the high seas for a pirate-themed day, with stowaways forced to walk the plank and get splatted in the stocks. Back on dry land, a cake sale helped top up their total.



TOTAL RAISED:
£283.00

£280

could provide seven weeks of hot nutritious meals for a family living in a Serbian refugee camp.

RGS WORCESTER, WORCESTERSHIRE

From chest-waxing and arm-wrestling to raffles and a cake sale, students at RGS went all out to bring in the cash. With the sixth form running the show, challenges included penalty shoot-outs and a fancy-dress obstacle course.



TOTAL RAISED:
£1,839.39

£1,760

could pay for a one-on-one support session to boost the self-esteem and aspirations of eight vulnerable girls in the UK.

TAKE ON KILI



This year, nine intrepid celebrities are setting off up Africa's highest peak in Kilimanjaro: The Return.

Come together to cover the same ground and get sponsored for your efforts. Do it as a team on a day hike somewhere or ask everyone to clock up as many kilometres as they can over the course of a week.

TOP TIPS

- **Make it easy to donate**
Set up a giving page at comicroelief.com/groupsgivingpage then share it in your newsletter, post it on social media and ask everyone to pass it on.
- **Top up your total**
If you're collecting up cash, use sponsorship forms and we'll get an extra 25% in Gift Aid from the government.
- **Spread the word**
Ask your local paper to share your story to help drum up some more sponsors. Download our publicity tips to find out how.
- **Take to two wheels**
Cycling to the real summit might not be an option but there's nothing to stop you adding bike miles to your team's total.
- **Stay safe**
Don't forget to do a risk assessment and get any permissions you need before you set off.

84 KM

YOUR KILI CHALLENGE GOAL

That's just over 4 km each for a group of 20.

TEENS IN CHARGE

Grab some maps and get your group to plot a route or come up with a plan to hit the distance over a week. You could even add challenges along the way, like a three-legged kilometre or a 100-metre hop.



£100

could fund mental health training for a nurse in Uganda, improving mental health care and reducing stigma.

RED
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KILIMANJARO
THE RETURN



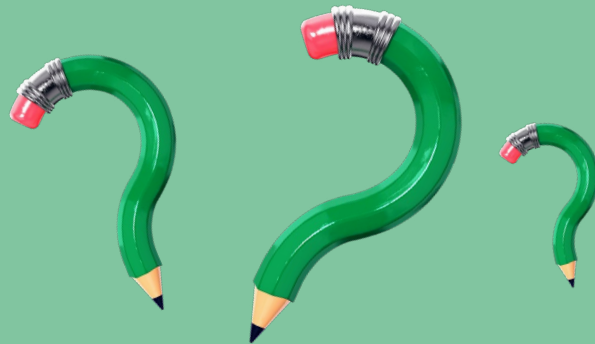
ONLINE EXTRAS

Download publicity tips and a letter to parents at

comicroelief.com/youthextras

FIND OUT MORE AT [COMICRELIEF.COM/KILIMANJARO](https://comicroelief.com/kilimanjaro)

LET'S GET QUIZZICAL



Channel your inner Jeremy Paxman with our ready-made Red Nose Day quiz. Youngsters can enter as teams or individually – it's up to you.

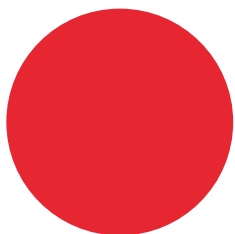
TOP TIPS

- **Shout about it**
Fill in the poster in this pack, then put it up to tempt teams to take part.
- **Cash in**
Charge players an entry fee and leave donation buckets out to collect any extra pennies.
- **What do points mean?**
Prizes! (From lovely local businesses, if you ask nicely using the letter template at comicrelief.com/youthextras)
- **Feed the little grey cells**
Set up a money-spinning snack bar on the side, selling sweet, savoury and healthy treats.

TEENS IN CHARGE

Ask the group to vote for a host, then pick people to hand out paper and pencils and someone to collect the cash.

RED NOSE DAY



£50

could help a young man in the UK struggling with mental health issues access advice and support.



ONLINE EXTRAS

Download our ready-made quiz and a letter template at

comicrelief.com/youthextras

BAKE UP A STORM



Bake, buy or just pay to eat lots of tasty treats. Simply set up a stall and turn delicious bakes into serious dough.

TOP TIPS

- **Mix it up**
Sell a mix of sweet and savoury treats. You'll find a few of our favourite recipes at comicroelief.com/youthextras
- **Shortcut to glory**
Buy a cake and take the credit (we won't tell...)
- **Whip up a competition**
Award points for taste, texture and decoration, then dish up some prizes – and of course a wooden spoon.
- **Bring in the badges**
Combine your bake sale with the chance for uniformed groups to get their baking, cooking or fundraising badges.

TEENS IN CHARGE

Our tasty recipes are quick and easy to make, so split up into groups and have each prep a treat to sell at the end of your session.



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£10

In Lesvos, £10 could buy a pair of warm, winter shoes for a child living in a refugee camp.



ONLINE EXTRAS

Download three easy recipes at

comicroelief.com/youthextras

FANCY FOOTWORK



Get inspired by Claudia Winkleman and Tess Daly and dig out your leg warmers for a disco or danceathon. Sell tickets or sign up sponsors then prepare to strut your stuff.

TOP TIPS

- **Make it easy to donate**
Set up a giving page at comicrelief.com/groupsgivingpage then share it in your newsletter, post it on social media and ask everyone to pass it on.
- **Gather a dream team**
Divide and conquer the big jobs, like setting up your venue and packing up afterwards.
- **Don't miss out on Gift Aid**
If you're collecting up cash, use sponsorship forms and we'll get an extra 25% from the government.
- **Bust out your best moves**
Leader dance-off, anyone? Set a fundraising target and if the group smashes it, take to the floor...

TEENS IN CHARGE

Ask would-be DJs for playlist ideas, get dancers involved in choreography and artists on the case with decorations.



£5

could provide five hot meals for a homeless person in the UK.



Get inspired by Claudia Winkleman and Tess Daly and dig out your leg warmers for a disco or danceathon

Want to see celebs throw some shapes?

Press the BBC Red Button on 11 and 12 March to watch the BBC Radio 2 Longest Ever Danceathon for Red Nose Day with Claudia & Tess.



ONLINE EXTRAS

Download ticket templates and more at

comicrelief.com/youthextras

HOST A BIG GIG



Whether it's a concert, a comedy night or a talent show, a Red Nose Day gig is a great way to have fun and raise loads of money.

TOP TIPS

- **Get a head start on your show**
Our top tips for putting on a show make planning your performance a doddle. Head to comicrorelief.com/youthextras to take a look.
- **Hot tickets**
Use the template at comicrorelief.com/youthextras to make tickets, then sell them in advance or on the door and invite parents, carers, friends, brothers, sisters, aunts, uncles, grandmas, grandads...
- **Shout about it**
Put up the event poster in this pack and download extras online, and don't forget to share your plans on social media.
- **And the winner is...**
Ask local businesses to donate prizes for your winners. Just download our letter template and go, go, go.
- **Bring in the badges**
Hosting a concert is a great opportunity for uniformed groups to earn entertainer, dancing and musician badges.

TEENS IN CHARGE

Once you've picked your performers, get the rest of the group going on everything from a set list to scenery, ticket sales to snack bar bakes.



£150

could provide a group of children living on the streets of Kenya with a month of counselling to give them the chance of a better future.

RED NOSE DAY



ONLINE EXTRAS

Download our top tips for putting on a show at

comicrorelief.com/youthextras

FOLLOW YOUR NOSE TO THE FUN



Tell everyone about your fundraising activity: what, when and where. You might also want to include a suggested donation and a contact name.

Get more posters at comicrelief.com/youthextras

Red Nose Day is an initiative of Comic Relief which is the trading name of Charity Projects, a registered charity in England and Wales (326568) and Scotland (SC039730). RND19_196.

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FRIDAY 15 MARCH

PLEASE SPONSOR ME



NAME _____

IS GOING TO _____

FOR RED NOSE DAY 2019.

BY BEING A BRILLIANT SPONSOR YOU'LL HELP TO CHANGE LIVES FOR THE BETTER.



£3

could pay for crayons, pencils, paint and paper for children living in a Serbian refugee camp.



£10

could cover the cost of 10 hot meals for a homeless person in the UK.

When you tick the Gift Aid box*, the government will give us **25%** on top of your donation, which we use to help cover our running costs. It doesn't cost you a penny and it means that every pound that you donate can go towards helping to transform people's lives in the **UK** and the **world's poorest communities**.

If you're making a personal donation, please give your **full name** and **home address** and **tick the box** so we can claim Gift Aid. We won't use this information for any other purpose. Find out more about how we use your personal data at comicrelief.com/privacy

giftaid it

FULL NAME	HOME ADDRESS	POSTCODE		TOTAL AMOUNT	DATE COLLECTED
Ade O'Nation	A House, A Town	AB12 3CD	<input checked="" type="checkbox"/>	£15	DD/MM/YY
1.			<input type="checkbox"/>		
2.			<input type="checkbox"/>		
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All children under 18 years old should be supervised by an adult when they are fundraising. For advice on how to fundraise safely, visit comicrelief.com/dos-and-donts

*You must be a UK taxpayer and understand that if you pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all your donations, it is your responsibility to pay any difference.

PLEASE SPONSOR ME

When you tick the Gift Aid box*, the government will give us **25%** on top of your donation, which we use to help cover our running costs. It doesn't cost you a penny and it means that every pound that you donate can go towards helping to transform people's lives in the **UK** and the **world's poorest communities**.

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FULL NAME	HOME ADDRESS	POSTCODE		TOTAL AMOUNT	DATE COLLECTED
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LEADERS, REMEMBER TO PAY IN THE CASH RAISED - HERE'S HOW:

BY POST

Return this sponsorship form with a cheque made payable to **Red Nose Day 2019 (Youth Groups)** to **Red Nose Day 2019 (Youth Groups)**, EY, PO Box 51543, London, SE1 2UG. This isn't our office address so unfortunately we won't receive letters sent there.

AT A BANK

After Red Nose Day you can pay your money in at any high street bank and at most building societies. Simply email us at giro@comicroelief.com and we'll send you a paying-in slip. Please send your receipt with this form to the address above so we can still claim Gift Aid.

ONLINE

You can pay your money in using a credit or debit card at comicroelief.com/youthgroupspayin. Remember to enter your web payment reference below and send this form to the address above as well so that we can still claim Gift Aid.

We can only claim Gift Aid if you send in your sponsorship forms.

Hear more about the projects Comic Relief funds and other ways you can support this work including our fundraising, campaigns, and products:

By email: Yes ☐ No ☐ By post: Yes ☐ No ☐

Email address:

You can update your communication preferences at any time at comicroelief.com/update-your-preferences

Read our privacy policy at comicroelief.com/privacy to see how we look after your information.



Registered with
**FUNDRAISING
REGULATOR**

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**TOTAL
RAISED**

For office use only
Event code 246

PAY IN YOUR MONEY



HELLO LEADERS

Hooray, well done and thank you for fundraising for Comic Relief this Red Nose Day!

To pay in the money you've raised, simply fill in this form and post it to us with your cheques and any completed sponsorship forms at:

Red Nose Day 2019 (Youth Groups), EY, PO Box 51543, London, SE1 2UG.

Make cheques payable to **Red Nose Day 2019 (Youth Groups)**.

Please note, this form is for postal donations only and can't be used at a bank. If you have cash to pay in at a bank, email us at giro@comicrelief.com

Or if you'd rather pay in online, go to comicrelief.com/youthgroupspayin

Read our privacy policy at comicrelief.com to see how we look after your information.

DON'T FORGET YOUR SPONSORSHIP FORMS

Paid at the bank?

Please send us any completed sponsorship forms alongside proof of payment so we can claim Gift Aid on behalf of your sponsors.

Posting your payment?

Remember to include your sponsorship forms with your cheque.

Paying in online?

Write your payment reference number in the box on your sponsorship forms and send them to the address above.

CERTIFIED SUCCESS

Get your money and sponsorship forms in by 30 April 2019 and we'll send you a thank you certificate.

Since certificates are lovingly designed and printed for each group, they take a bit of time. Please bear with us, we'll get it to you as soon as we can.

We can't thank you enough for all your incredible fundraising efforts. The money you've raised will be used to change countless lives.

Please fill in your details in capital letters, then send this form to us, along with your cheques made payable to **Red Nose Day 2019 (Youth Groups)**. Send to **Red Nose Day 2019 (Youth Groups), EY, PO Box 51543, London, SE1 2UG.**

Your title:	Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other <input type="checkbox"/>
First name:	<input type="text"/>				
Last name:	<input type="text"/>				
Job title:	<input type="text"/>				
Group name:	<input type="text"/>				
Group address:	<input type="text"/>				
	<input type="text"/>				
	<input type="text"/>				
Postcode:	<input type="text"/>				
Phone:	<input type="text"/>				
Number of cheques:	<input type="text"/>				
Total:	<input type="text"/>				

For office use only
Event code 246

Comic Relief would like to send your youth group materials around campaigns. If you'd prefer not to receive this information by post, please tick here ☐

Read our privacy policy at comicrelief.com to see how we look after your information.

If you'd like to receive this information by email, please write your email address here