



# SMILE RAISING, LAUGH RAISING, GIGGLE RAISING FUNDRAISING GUIDE

YOUTH GROUPS AGES 5-11  
FUNDRAISING PACK



RED  
NOSE  
DAY



COMIC  
RELIEF



RED  
NOSE  
DAY

FRIDAY 15 MARCH

# WELL HELLO THERE

Welcome to your Red Nose Day 2019 fundraising pack – we're over the moon that you and your group are joining in the fun.

In this handy little pack you'll find everything you need to have a laugh, raise money and change lives.

Don't go it alone with the organising though – get the kids involved from the start.

As well as brushing up on life skills like teamwork, planning and managing money, they'll get a confidence boost from seeing their efforts pay off.

Have fun!

## KEEP EVERYTHING ABOVE BOARD

Before you start, take a quick look at our handy list of dos and don'ts at [comicrelief.com/dos-and-donts](http://comicrelief.com/dos-and-donts)



## STAY UP TO SPEED

Join our Red Nose Day Fundraisers' 2019 **Facebook group** for inspiration and ideas for your youth group.

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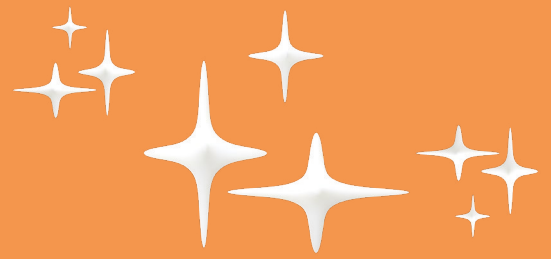


## ONLINE EXTRAS

Look out for this symbol throughout the pack. It'll point you to handy online extras to help bring the big day to life.



# THE BIG PICTURE



## WHAT A DIFFERENCE A NOSE MAKES

Whether this is your first time fundraising for Comic Relief or you've been joining in the fun for as long as you can remember, the big question is: why are we all here, baking, dancing, dressing up and hosting quizzes?

Well, simply put, all the incredible, ingenious and downright daft things you do to raise money help give vulnerable and disadvantaged people in the UK and around the world a helping hand to turn their lives around. Since Red Nose Day 2017 Comic Relief has helped 14.9 million people, so we can't thank you enough for coming together to join in this year.

## GOING GLOBAL

Right now, we're working with around 850 projects across the globe, from the UK to Uganda, Nigeria to Nepal.

Genuine impact needs focus so we target four key issues:

- Helping children to survive and thrive
- Global mental health matters
- Fighting for gender justice
- A safe place to be.

All these projects, helped by your amazing fundraising efforts, bring us closer to our goal: **to create a just world free from poverty.**

So now you know what the big day's all about, get out there, have fun and raise lots of lovely dosh.



## MEET FARHAD

12-year-old Farhad dreams of becoming a celebrated artist and world-class footballer.

For the last two years, he's been living in a refugee camp in Serbia. His family are Afghan refugees who were living in Iran but had to flee again, travelling on foot, by car and on a smuggler's boat. When they got on the boat, it was so full it looked like it might sink, so Farhad had to throw his most precious possessions – his pencils and paintbrushes – overboard.

Comic Relief, in partnership with Help Refugees UK, funded Refugee Foundation Serbia to support Farhad's learning. The project also organised day trips away from the camp, where he could hone his ball skills or sit and quietly sketch.



“  
I threw my colouring pencils and brushes into the water. It was very dark. I was scared.  
”



### ONLINE EXTRAS

Watch a film about Farhad and download a poster at

[comicrelief.com/farhad](http://comicrelief.com/farhad)



# RED NOSE DAY HEROES

We're always amazed by the weird and wonderful ways young people raise money for Red Nose Day. If you need a little inspiration, here are a couple of our favourites from last time.



## WRENTHORPE ACADEMY, WEST YORKSHIRE

Pupils at Wrenthorpe Academy went red for the day, complete with fancy dress, wonderful wigs and fabulous face paint. The school council also held a bake sale to bring in the dough and the school even made the local news.



TOTAL RAISED:  
**£283.15**

**£280**

could provide seven weeks of hot nutritious meals for a family living in a Serbian refugee camp.

## HUDDERSFIELD GRAMMAR SCHOOL, WEST YORKSHIRE

A foot spa filled with wobbly jelly, cold baked beans and gloopy custard got everyone off on the right foot, while multi-coloured manicures were the order of the day. Even the parents got involved, limbering up for a sponsored dance-athon.



TOTAL RAISED:  
**£2,036.17**

**£1,980**

could pay for a one-on-one support session to boost the self-esteem and aspirations of nine vulnerable girls in the UK.

# FANCY FOOTWORK



Get inspired by Claudia Winkleman and Tess Daly and dig out your leg warmers for a disco or danceathon. Sell tickets or sign up sponsors then prepare to strut your stuff.

## TOP TIPS

- **Gather a dream team**  
Ask for volunteers from the group to help organise everything from tickets to a snack bar.
- **Make it easy to donate**  
Set up a giving page at [comicroelief.com/groupsgivingpage](https://comicroelief.com/groupsgivingpage) then share it in your newsletter, post it on social media and ask everyone to pass it on.
- **Don't miss out on Gift Aid**  
If you're collecting up cash, use sponsorship forms and we'll get an extra 25% from the government.
- **Bust out your best moves**  
Leader dance-off, anyone? Set a fundraising target and if the group smashes it, take to the floor...

RED NOSE DAY

**KIDS IN CHARGE**

Ask budding DJs for playlist ideas, get dancers involved in choreography and artists on the case with decorations.

£30

could support a child living with a disability in Kenya to go to school for a year.



COMIC RELIEF

RED NOSE DAY

THE LONGEST EVER DANCE-

BBC RADIO

2

A-THON WITH CLAUDIA & TESS

Want to see celebs throw some shapes? Press the BBC Red Button on 11 and 12 March to watch the BBC Radio 2 Longest Ever Danceathon for Red Nose Day with Claudia & Tess.



**ONLINE EXTRAS**

Download ticket templates and more at

[comicroelief.com/youthextras](https://comicroelief.com/youthextras)



# DRESS UP



Join youth groups across the UK and dress up to make a difference. Download and make Red Nose masks to get started and ask for donations on the day.

## TOP TIPS

- **Spread the word**  
Announce it in advance, send out an email, then fill in and pop up the poster in this pack.
- **The redder the better**  
Give your event a red theme, hold a fashion show and even award a prize for the best outfit.
- **Pot the dosh**  
Don't forget to collect up the cash, then pay it in using the form in this pack.
- **Get those Noses**  
Selling Red Noses is an easy way to kick-start your fundraising. And with our exclusive deposit scheme you can pay just £15 per box now and settle up the rest later. Order yours now at [comicrelief.com/nosesforgroups](http://comicrelief.com/nosesforgroups)
- **Go all out**  
You've got your glad rags on, so why not combine your dressing-up event with a danceathon?

RED NOSE DAY



KIDS IN CHARGE

Get your group to make posters and think about other ways to spread the word about Red Nose Day.



£5

could provide five hot meals for a homeless person in the UK.

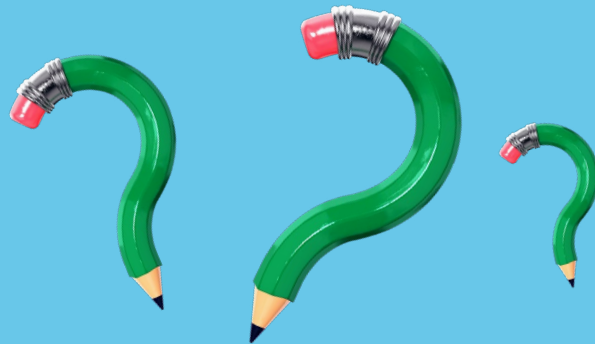


ONLINE EXTRAS

Download masks and more at

[comicrelief.com/youthextras](http://comicrelief.com/youthextras)

# LET'S GET QUIZZICAL



Channel your inner Jeremy Paxman with our ready-made Red Nose Day quiz. Kids can enter as teams or individually – it's up to you.

## TOP TIPS

- **Shout about it**  
Fill in the poster in this pack, then put it up to tempt teams to take part.
- **Cash in**  
Charge players an entry fee and leave donation buckets out to collect any extra pennies.
- **What do points mean?**  
Prizes! (From lovely local businesses, if you ask nicely using the letter template at [comicroelief.com/youthextras](http://comicroelief.com/youthextras))
- **Feed the little grey cells**  
Set up a money-spinning snack bar on the side, selling sweet, savoury and healthy treats.
- **Bring in the badges**  
Hosting a quiz is a great opportunity for uniformed groups to earn charity and entertainer badges.



**RED  
NOSE  
DAY**

**KIDS IN  
CHARGE**

Ask the group to vote for a host, then pick people to hand out paper and pencils and someone to collect the cash.



**£20**

could pay for 10 mosquito nets to protect children in Uganda from malaria while they sleep.



## ONLINE EXTRAS

Download our ready-made quiz and a letter template at

[comicroelief.com/  
youthextras](http://comicroelief.com/youthextras)



# BAKE UP A STORM



Bake, buy or just pay to eat lots of tasty treats. Simply set up a stall and turn delicious bakes into serious dough.

## TOP TIPS

- **Mix it up**  
Sell a mix of sweet and savoury treats. You'll find a few of our favourite recipes at [comicrelief.com/youthextras](http://comicrelief.com/youthextras)
- **Shortcut to glory**  
Buy a cake and take the credit (we won't tell...)
- **Whip up a competition**  
Award points for taste, texture and decoration, then dish up some prizes – and of course a wooden spoon.
- **Bring in the badges**  
Combine your bake sale with the chance for uniformed groups to get their baking, cooking or fundraising badges.



## KIDS IN CHARGE

Our simple recipes are designed with kids in mind, so prep some treats together to sell at the end of your session.



£25

could provide 100 nutritious meals for a school breakfast club, ensuring children have the energy they need to learn and play.

RED  
NOSE  
DAY



## ONLINE EXTRAS

Download three easy recipes at

[comicrelief.com/  
youthextras](http://comicrelief.com/youthextras)



# FOLLOW YOUR NOSE TO THE FUN



Tell everyone about your fundraising activity: what, when and where. You might also want to include a suggested donation and a contact name.

Get more posters at [comicroelief.com/youthextras](https://comicroelief.com/youthextras)

Red Nose Day is an initiative of Comic Relief which is the trading name of Charity Projects, a registered charity in England and Wales (326568) and Scotland (SC039730). RND19\_195.

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FRIDAY 15 MARCH

# PLEASE SPONSOR ME



NAME \_\_\_\_\_

IS GOING TO \_\_\_\_\_

FOR RED NOSE DAY 2019.

BY BEING A BRILLIANT SPONSOR YOU'LL HELP TO CHANGE LIVES FOR THE BETTER.



£3

could pay for crayons, pencils, paint and paper for children living in a Serbian refugee camp.



£10

could cover the cost of 10 hot meals for a homeless person in the UK.

When you tick the Gift Aid box\*, the government will give us **25%** on top of your donation, which we use to help cover our running costs. It doesn't cost you a penny and it means that every pound that you donate can go towards helping to transform people's lives in the **UK** and the **world's poorest communities**.

If you're making a personal donation, please give your **full name** and **home address** and **tick the box** so we can claim Gift Aid. We won't use this information for any other purpose. Find out more about how we use your personal data at [comicrelief.com/privacy](http://comicrelief.com/privacy)

*giftaid it*

FULL NAME	HOME ADDRESS	POSTCODE		TOTAL AMOUNT	DATE COLLECTED
Ade O'Nation	A House, A Town	AB12 3CD	<input checked="" type="checkbox"/>	£15	DD/MM/YY
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25.			<input type="checkbox"/>		

All children under 18 years old should be supervised by an adult when they are fundraising. For advice on how to fundraise safely, visit [comicrelief.com/dos-and-donts](http://comicrelief.com/dos-and-donts)

\*You must be a UK taxpayer and understand that if you pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all your donations, it is your responsibility to pay any difference.

# PLEASE SPONSOR ME

When you tick the Gift Aid box\*, the government will give us **25%** on top of your donation, which we use to help cover our running costs. It doesn't cost you a penny and it means that every pound that you donate can go towards helping to transform people's lives in the **UK** and the **world's poorest communities**.

If you're making a personal donation, please give your **full name** and **home address** and **tick the box** so we can claim Gift Aid. We won't use this information for any other purpose. Find out more about how we use your personal data at [comicroelief.com/privacy](http://comicroelief.com/privacy)

*giftaid it*

FULL NAME	HOME ADDRESS	POSTCODE		TOTAL AMOUNT	DATE COLLECTED
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50.			<input type="checkbox"/>		

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\*You must be a UK taxpayer and understand that if you pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all your donations, it is your responsibility to pay any difference.

## LEADERS, REMEMBER TO PAY IN THE CASH RAISED - HERE'S HOW:

### BY POST

Return this sponsorship form with a cheque made payable to **Red Nose Day 2019 (Youth Groups)** to **Red Nose Day 2019 (Youth Groups)**, EY, PO Box 51543, London, SE1 2UG. This isn't our office address so unfortunately we won't receive letters sent there.

### AT A BANK

After Red Nose Day you can pay your money in at any high street bank and at most building societies. Simply email us at [giro@comicroelief.com](mailto:giro@comicroelief.com) and we'll send you a paying-in slip. Please send your receipt with this form to the address above so we can still claim Gift Aid.

### ONLINE

You can pay your money in using a credit or debit card at [comicroelief.com/youthgroupspayin](http://comicroelief.com/youthgroupspayin). Remember to enter your web payment reference below and send this form to the address above as well so that we can still claim Gift Aid.

We can only claim Gift Aid if you send in your sponsorship forms.

Hear more about the projects Comic Relief funds and other ways you can support this work including our fundraising, campaigns, and products:

By email: Yes ☐ No ☐ By post: Yes ☐ No ☐

Email address:

You can update your communication preferences at any time at [comicroelief.com/update-your-preferences](http://comicroelief.com/update-your-preferences)

Read our privacy policy at [comicroelief.com/privacy](http://comicroelief.com/privacy) to see how we look after your information.



Registered with  
**FUNDRAISING  
REGULATOR**

Comic Relief is the trading name of Charity Projects, a registered charity in England and Wales (326568) and Scotland (SC039730), which is a company limited by guarantee registered in England and Wales (01806414). Registered address: Hanover House, 14 Hanover Square, London, W1S 1HP. Photo credit: Nikolay Doychinov. RND19\_195.

**TOTAL  
RAISED**

For office use only  
Event code 246



# PAY IN YOUR MONEY



## HELLO LEADERS

**Hooray, well done and thank you for fundraising for Comic Relief this Red Nose Day!**

To pay in the money you've raised, simply fill in this form and post it to us with your cheques and any completed sponsorship forms at:

**Red Nose Day 2019 (Youth Groups), EY, PO Box 51543, London, SE1 2UG.**

Make cheques payable to **Red Nose Day 2019 (Youth Groups)**.

Please note, this form is for postal donations only and can't be used at a bank. If you have cash to pay in at a bank, email us at [giro@comicrelief.com](mailto:giro@comicrelief.com)

Or if you'd rather pay in online, go to [comicrelief.com/youthgroupspayin](http://comicrelief.com/youthgroupspayin)

Read our privacy policy at [comicrelief.com](http://comicrelief.com) to see how we look after your information.

## DON'T FORGET YOUR SPONSORSHIP FORMS

### Paid at the bank?

Please send us any completed sponsorship forms alongside proof of payment so we can claim Gift Aid on behalf of your sponsors.

### Posting your payment?

Remember to include your sponsorship forms with your cheque.

### Paying in online?

Write your payment reference number in the box on your sponsorship forms and send them to the address above.

## CERTIFIED SUCCESS

Get your money and sponsorship forms in by 30 April 2019 and we'll send you a thank you certificate.

Since certificates are lovingly designed and printed for each group, they take a bit of time. Please bear with us, we'll get it to you as soon as we can.

**We can't thank you enough for all your incredible fundraising efforts.  
The money you've raised will be used to change countless lives.**

Please fill in your details in capital letters, then send this form to us, along with your cheques made payable to **Red Nose Day 2019 (Youth Groups)**. Send to **Red Nose Day 2019 (Youth Groups), EY, PO Box 51543, London, SE1 2UG.**

Your title:	Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other <input type="checkbox"/>
First name:	<input type="text"/>				
Last name:	<input type="text"/>				
Job title:	<input type="text"/>				
Group name:	<input type="text"/>				
Group address:	<input type="text"/>				
	<input type="text"/>				
	<input type="text"/>				
Postcode:	<input type="text"/>				
Phone:	<input type="text"/>				
Number of cheques:	<input type="text"/>				
Total:	<input type="text"/>				

For office use only  
Event code 246

Comic Relief would like to send your youth group materials around campaigns. If you'd prefer not to receive this information by post, please tick here ☐

Read our privacy policy at [comicrelief.com](http://comicrelief.com) to see how we look after your information.

If you'd like to receive this information by email, please write your email address here